



KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN

(Sponsored & Managed jointly by Osmania Graduates' Association and The Exhibition Society, Hyderabad)

WEST MARREDPALLY, SECUNDERABAD, TELANGANA - 500026



2017-18		
Name of the workshop/ seminar/ conference		
RESEARCH METHODOLOGIES	IPR	ENTREPRENEURSHIP
Tools and Applications of ICT in Research Methodology	Importance Of IPR In Research	Mathematical skills in Entrepreneurship
Diagrammatic and graphic presentation		From Waste to Wealth: Unleashing Entrepreneurial Opportunities through Compost Making
Guidelines for Research Projects by ICSSR		Entrepreneurship-Generating and Evaluating Business Ideas
		Digitization of entrepreneurship
TOTAL: 08		


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Event Report

Type of the Event	Seminar
Title of Event	Tools and Applications of ICT in Research Methodology
Date	27th November, 2017
Time & Duration	10:30 AM - 12:30PM
Venue	Auditorium
Objective of Event	To get an exposure and acquaintance to various tools available and applications of Information and Communication Technology in Research Methodology viz., pre-data analysis , data analysis and post-data analysis.
Organizing Department	UG Department of Computer Science
Faculty associated for the event	Ms.R.Mangavani, Ms.G.Sunanda
Target Audience	Students & Faculty
No. of Participants	188


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<p>Brochure/Poster/Flyer /Notice of Event</p>	
<p>Resource Person/Guest</p>	<p>Dr.K.Sunita, Associate Professor, HoD, PG Dept. of Computer Science, Kasturba Gandhi Degree & PG College for Women</p>
<p>Resource Person Profile</p>	<p>Ms.K.Sunita has completed her Ph.D and has many publications to her credit. Her area of interest is Image processing, Big Data, Neural Networks and Cloud Computing.</p>
<p>Collaboration with</p>	<p>PG Department of Computer Science</p>
<p>Summary of The Event (eg:what did Speaker emphasized on)</p>	<p>The Speaker emphasised on advancement in present day communication tools in comparison with earlier days. She said Knowledge gathering process has become easier with abundant availability of ICT tools as we are able to Identify appropriate information sources. ICT tools help us in data collection, literature search, literature tracking, searching database, critically analyze information using MATLAB, Excel , searching of e-journals using Shodh Ganga & Google Scholar, saving searches, records, receiving and sharing results in common format, bibliography compilation in post-data analysis and Grammarly, Turnitin for plagiarism detection</p>
<p>Outcome of event</p>	<p>Participants had awareness on how effectively ICT tools can be used for searching the content, recording information, documenting the entire</p>


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process , various websites applicable for research.

Pics of the Event(4)(covering Speaker participants/organizers




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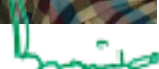
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DEPARTMENT OF COMMERCE AN EXTENSION LECTURE

Ms. Varalaxmi Organized an extension lecture on “**Diagrammatic and graphic presentation**” for all the 2nd yr students list are 25 of B.Com on 07th October 2017 by Prof.Aruna from MBA dept as a part of Inter Disciplinary Activity.




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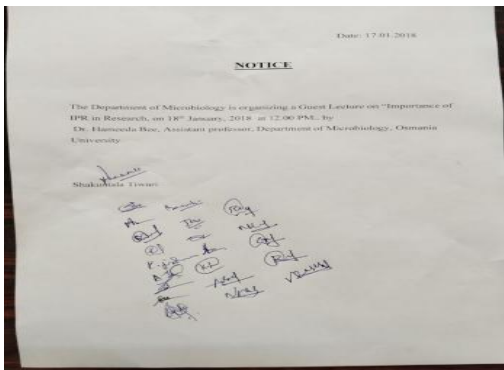


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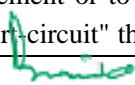
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Type of the Event	: Intellectual property rights
Title of Event	: Importance Of IPR In Research
Date	: 18.01.2018
Time & Duration	: 45 min
Venue	: Seminar hall
Objective of Event	: Create awareness on intellectual property rights
Organising Department	: MICROBIOLOGY
Faculty associated for the event	: MRS.SHAKUNTALA TIWARI, MRS. NAHIDA
Target Audience	: BSc 1,2, 3yr Microbiology students
No. of Participants	25
Brochure/Poster/Flyer /Notice of Event	
Resource Person/Guest	Dr. Hameeda Bee
Resource Person Profile	<ul style="list-style-type: none">Assistant Professor, Dept. Microbiology Osmania University, May 2007 till date

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	<ul style="list-style-type: none"> • Post-Doctoral Research Scientist February 2009 to January 2010, Dept. Plant Science, University of Manitoba, Winnipeg, Canada • Visiting Scientist at ICRISAT, Patancheru DBT-PDF from July 2006-May 2007 • Visiting Scientist at ICRISAT, Patancheru from July 2005-June 2006 • Research scholar for Doctoral degree in Department of Microbiology, Osmania University and ICRISAT from November 2001- December 2005 • Research trainee at Soil Microbiology Lab, International Crops Research Institute for Semi-Arid Tropics (ICRISAT), Patancheru 502 324 from April to November 2001 • Lecturer at Mumtaz Degree College, Affiliated to Osmania University from July 1998-March 2001.
<p>Collaboration with</p>	<p>INDEPENDENT</p>
<p>Summary of The Event (eg:what did Speaker emphasized on)</p>	<p>Intellectual property rights are governed by the World Intellectual Property Organization.</p> <p>WIPO harmonizes global policy and protects IPR across borders.</p> <p>As a researcher, one can published work to create a new hypothesis or to support your findings. One should, therefore, ensure that they do not infringe the copyright of the owner or author of the published work.</p> <p>During this period, researchers should periodically consult several sources of information that would provide input for the success of their project. Patent documents continue to be a relevant source of information that is often grossly underutilized.</p> <p>Patent documents provide useful information on the state-of-the art, which would enable an enterprise to avoid unnecessary wastage of resources, in terms of money and time, during the R & D process, thereby hopefully reducing the normally high R & D costs.</p> <p>Patent information can also provide useful information, which can lead to product improvement or to design-around inventions, which may help to "short-circuit" the lengthy time</p>


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	frame often required to take a new product to the market.
Link of the presentation :	NA
StudentFeedback/view/outcome of event	INFORMATIVE, EXCELLENT, OUTSTANDING
Pics of the Event(4) (covering Speaker participants/organizers	
	
Financial concerns (remuneration to speaker, miscellaneous expenses etc)	NA
Any other information	NA


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Department of Mathematics(UG)

DEPARTMENTAL ACTIVITIES 2017-18

Format for Report of an Event

Title of Event	Mathematical skills in Entrepreneurship
Date	19/12/2017
Time	1:30 PM to 3PM
Venue	KGCW Auditorium
Objective of Event	To acquire Basic Mathematics skills needed for Successful Entrepreneurship skill development and practice
Brochure/Poster/Flyer of Event	<p style="text-align: center;"><u>CIRCULAR</u></p> <p>The Department of Mathematics(UG) is organizing a Seminar on " Mathematical Skills in Entrepreneurship" by Ms. G. Geeta, Assistant Professor, Department of Commerce(PG) on 19/12/2017.</p> <p>Venue: Hostel Auditorium Time: 1:30 PM to 3PM</p> <p style="text-align: right;">Dr. Anita Reddy Principal</p>
Resource Person/Guest	Ms. G.Geeta
Resurce Person Profile Collaboration with	AssistantProfessor M.Com KGCW
No of students attended	50

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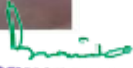
<p>Summary of The Event (eg:what did Speaker emphasized on</p>	<p>The Speaker emphasized on mathematical skills, being a catalyst in Entrepreneurship skills acquisition. She threw light on how mathematics uses the method of ‘systems-thinking’ i.e., the process of understanding how things influence on one another within a whole’ She summarized the use of Mathematics at various levels of starting and running any business venture. Mathematics helps in developing originality and creativity acquiring relevant manipulative skills, ability to minimize risks and maximize gains, reacting skillfully to “Unintended” and “unanticipated” consequences.</p>
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<p>Student Feedback/view/outcome of event</p>	<p>Students understand the importance of Mathematical skills in Enterprenuership especially in critical areas like raising Capital, problem solving and Decision making. They were encouraged to have their own start-ups too.</p>
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Pics of the Event
covering Speaker participants/organizers



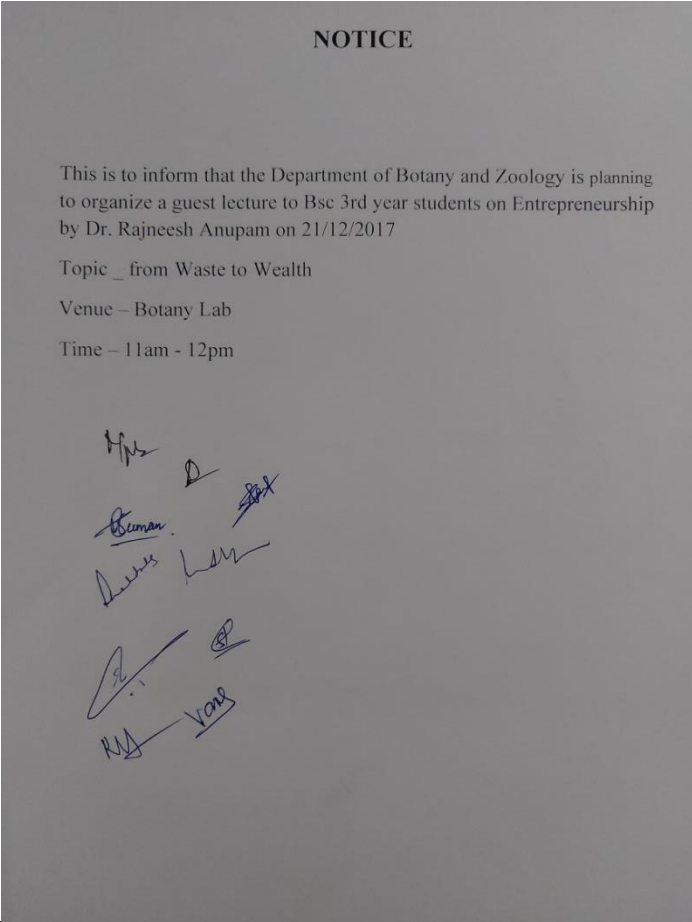
Any other info


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EVENTS ON ENTREPRENEURSHIP

2017-18

Title of Event	From Waste to Wealth: Unleashing Entrepreneurial Opportunities through Compost Making
Date	21/12/21017
Time	11:00-12:00 pm
Venue	Botany Lab , KGCW
Objective of the Event	To create awareness on economic potential of composting
Organizing Department	Botany and Zoology
Faculty associated with the event	D. Jyothi, M. Susheela Sundari, R. K. Devi, Padmasri, Sandhya Gupta, V. Sandhya
No. of Participants	40
Collaboration with	-
Brochur/Poster/Flyer /Notice of Event	
Resource Person/Guest	Dr. Rajneesh Anupam
Resource Person Profile	Research Scientist, Ohio, USA
Student Feedback/view/outcome of event	Students learned the conversion of wet waste into compost and the economics benefits of the same. They also learned about the difference between organic compost and fertilizers.

Summary of the Event
(eg: What did the speaker emphasize on)

The event emphasized on the importance of composting as a sustainable solution for waste reduction and highlighted its economic potential in creating valuable resources. The guest speaker discussed and shared practical tips on how to manage a start-up of composting. Participants engaged in interactive discussions, asking questions and seeking clarifications on various aspects of composting. By showcasing the economic opportunities associated with composting, the event aimed to inspire individuals to explore sustainable business models and contribute to waste reduction efforts while creating wealth from waste.



Pics of the Event
(Covering Speaker
participants/organizers)

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DEPARTMENT OF COMMERCE

WORKSHOP

The Department Of Commerce conducted a One Day Workshop on "Entrepreneurship- Generating and Evaluating Business Ideas "on the 2nd November 2017 from 9:30 AM to 3:30 PM in the premises of our Institution number of students attended are 80 .

The workshop was conducted in two sessions.

FORENOON 10 a.m to 1.p.m.

IDEATION- Generating and evaluating ideas by Dr.Radhika Meenakshi, a renowned entrepreneur consultant.

AFTERNOON 2.00p.m to 3.30 p.m.

MY IDEA-MY STORY: Three eminent entrepreneurs shared their entrepreneurial experience.

SPEAKERS:

- 1.Mrs.Hema Balkrishnan from Color d earth. (Business in Terracotta jewellery)
2. Mr. Sricharan owner of STUMAGZ (online College magazine)
3. Ms.Saneesha Lingala of Leanspoon, (health diets.)

The workshop concluded with student and guest interaction.





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DEPARTMENT OF ENGLISH AND MODERN LANGUAGE(UG)

EVENT REPORT

Type of the Event	seminar
Title of Event	‘Digitization of entrepreneurship’
Date	23/03/2018
Time & Duration	2.30 p.m-3.30 p.m.
Venue	Hostel Auditorium
Objective of Event	To make students aware of technopreneurship and its applications.
Organizing Department	Department of English & Modern Language
Faculty associated for the event	Department of English & Modern Language and Commerce(UG)
Target Audience	All students of UG & PG
No. of Participants	421


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Brochure/Poster/Flyer /Notice of Event	
Resource Person/Guest & Profile	Ms.Rachel John, MBA HR .VISTA PROJECTS
Collaboration with	Department of Commerce(UG)
Summary of The Event (eg:what did Speaker emphasized on)	The speaker emphasized on Technopreneurship which is a combination of technological advancements and entrepreneurial skills
Student Feedback/view/outcome of event	Students understood the concept of Technopreneurship and the session informative.
Financial concerns (remuneration to speaker, miscellaneous expenses etc)	-
Any other information	-


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Pics of the Event(4)

**(covering Speaker
participants/organizers**




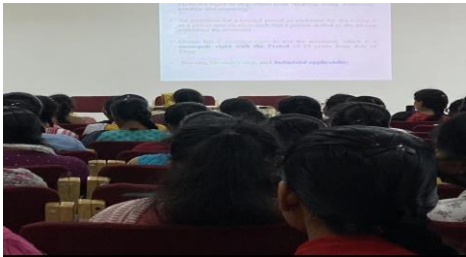

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Event Report

Type of the Event	Seminar
Title of Event	Guidelines for Research Projects by ICSSR
Date	23rd Feb 2018
Time & Duration	10:30 am – 12:00 pm
Venue	Kasturba Gandhi Degree and PG College for Women, West Marredpally.
Objective of Event	Promotion of social science research is one of the major objective. For procuring research grants and financial support to research projects undertaken by the Indian social scientists by ICSSR which provides funding to Indian scholars to conduct cutting edge research in various fields of social sciences that have theoretical, conceptual, methodological and policy implications.
Organizing Department	PG Department of Computer Science
Faculty associated for the event	Dr. K.Sunitha, K. Lakshmi Rajyam, Dr.B. Indira
Target Audience	Faculty
No. of Participants	50


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<p>Brochure/Poster/Flyer /Notice of Event</p>	
<p>Resource Person</p>	<p>Prof. B. Ramana Murthy, Professor, MGIT, Hyderabad</p>
<p>Resource Person Profile</p>	<p>He had 34 years of Teaching and 30 years of research experience. His areas of Specialization are Network Security, Neural Networks and Applied Mathematics</p> <p>Under his Guidance 35 Ph.D's awarded, Presently he is guiding 10 students.</p> <p>He had 200 publications in various National and International Journals .</p>
<p>Summary of The Event (eg:what did Speaker emphasized on)</p>	<p>He focused on the categories of research projects like minor for the duration 6 to 12 months and major for the duration 12 to 24 months.</p> <p>He emphasized on eligibility of teachers for funding.</p> <p>Submission of application online which includes the Research Proposal Format. The applicants need not submit any document other than those referred in application form.</p>
<p>outcome of event</p>	<p>Approach towards to start with research work and also focus on how to find the funding agencies and experts .</p>
<p>Pics of the Event</p>	 <p style="text-align: right;">  PRINCIPAL Kasturba Gandhi Degree & P.G. College For Women, Marredpally, SECUNDERABAD. </p>


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